

Building Construction Technology

7 Days Virtual Exhibition & Conference

25th Nov - 1st Dec 2020

"Virtual Connections Across the Regional Building Construction

Technology — Brought to You by BCT"

WHAT DOES IT CONTAIN?



Your virtual booth showcase with downloadable E-Brochure, product introduction and video presentation



1-1 Live Chat

Your interactive live 1-1 chat platform with potential customers



Booth

Real-time detailed data capture



Your virtual business matching platform with potential customers





Your virtual E-Learning platform with multi-track free to attend webinars



Matching

E-Boost Market

Your digital booster platform to help you E-Boost your market presence and showcase your market leadership

Webinar

PROFESSIONAL PLAN US\$1,200

Virtual Booth Showcase: with downloadable E-Poster-1, E-Brochure-2 and video presentation-1. (Maximum 4 promotional materials)

Exhibitor Content Management: Exhibitor portal for real time

Social Media Promotion: Increase your brand and product exposure through posting on social media platforms as Facebook, Twitter and LinkedIn. (Artwork and content to be provided by exhibitor)

E-mail Marketing: Promote your products and generate your leads from a customized banner ads or product video that will be share to our rich database of over 30,000 contacts through our E-mail marketing campaign (Artwork and content to be provided by exhibitor)

- **1-1 Live Chats:** Interactive live 1-1 chat platform with potential customers
- **1-1 Virtual Business Matching:** Meet pre-qualified buyers from Thailand and ASEAN through our smart business matching platform includes chat, video and voice call functions with both offline and online buyers.

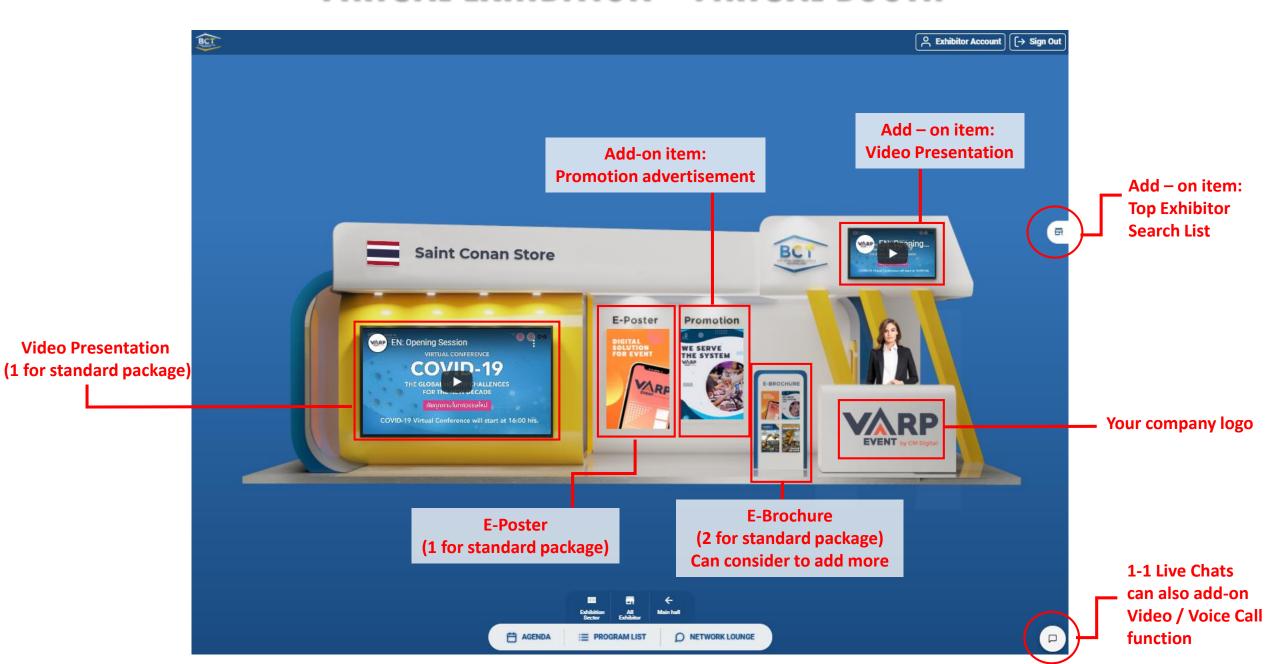
E-Show Preview: Your advertisement (size 6 x 13 cm) in E-Show preview which will be distributed to visitors database and published on virtual event website (Artwork and content to be provided by exhibitor according to organizer's requirements, any overdue submission will consider as abstention)

E-Show Guide: Your advertisement (size 6 x 13 cm) in E-Show Guide which will distribute to online visitors (Artwork to be provided by exhibitor according to organizer's requirements, any overdue submission will consider as abstention)

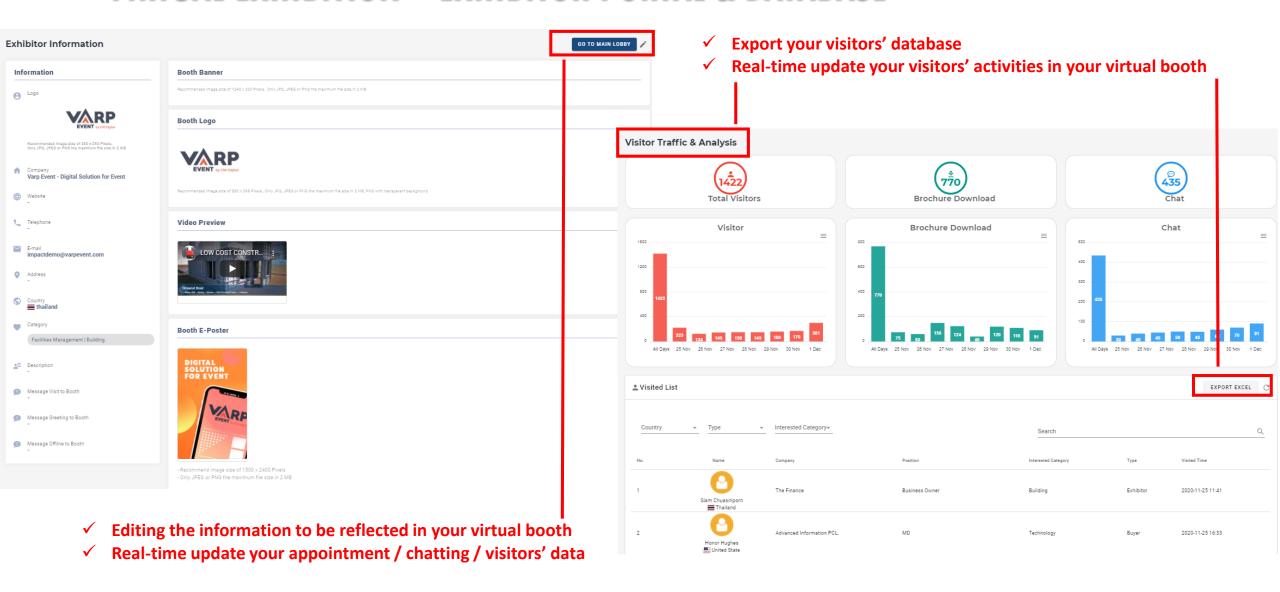
Database: Real-time detailed data capture (Only visitors database who inquire your booth)

MARKETING BOOSTERS PACKAGE: VIRTUAL BOOTH	
Video Call / Voice Call: 1 on 1 video call or voice call with your potentials under one virtual roof.	US\$200
Additional Promotional material: Promotion Advertisement (Artwork and content to be provided by exhibitor)	US\$20 / File
Additional Promotional material: E-Brochure Advertisement (Artwork and content to be provided by exhibitor)	US\$20 / File

VIRTUAL EXHIBITION - VIRTUAL BOOTH



VIRTUAL EXHIBITION — EXHIBITOR PORTAL & DATABASE



VIRTUAL EXHIBITION — SOCIAL MEDIA PROMOTION & EMAIL MARKETING



Social Media Promotion







Email Marketing

innovative construction equipment's.

engineering services and on-site support, contributing to stronger and

safer constructions in Thailand.

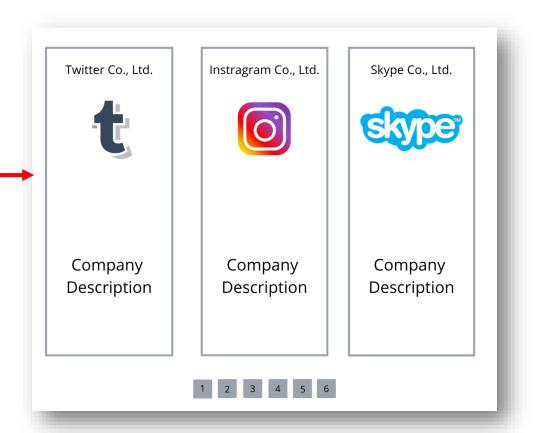
BOOK YOUR FREE VISITOR TICKET NOW

Registration Code: EDM

VIRTUAL EXHIBITION — E-SHOW PREVIEW & E-SHOW GUIDE









**example for reference

MARKETING BOOSTERS PACKAGE

Exhibitor Highlight: Your rotational corp. logo and company information on BCT Website with hyperlink to your website (Artwork to be provided by exhibitor)

E-Post Show Advertisement: Your advertisement (size 6 x 13 cm) in E-Post Show Report which will be distributed to visitors and BCT supporting network database (Artwork to be provided by exhibitor)

US\$200

US\$200



MARKETING BOOSTERS PACKAGE: Main Hall Branding

Banner Advertisement size L: Rotating banner with your indicated website to hyperlink to (Artwork and content to
be provided by exhibitor)

Banner Advertisement size XL: Rotating banner with your indicated website to hyperlink to (Artwork and content to be provided by exhibitor)

US\$40

US\$60



One click from the Main Hall to our Show Directory Board



Main Hall

- 1.) MS Word: From 2007 onwards typing =lo 2.) em(i) or =lorem(i, j) in MS Word creates 3.) greeking text--don't forget to hit the enter 4.) key; i and j need to be integers, where i 5.) stands for the amount of desired para 6.) graphs and j numbers the sentences per 7.) paragraph. j has a default value of 3 and 8.) maximum set to 6665. >> screenshots Open 9.) Office: Anextension named Magenta Lorem 10.)ipsum generator is available at services

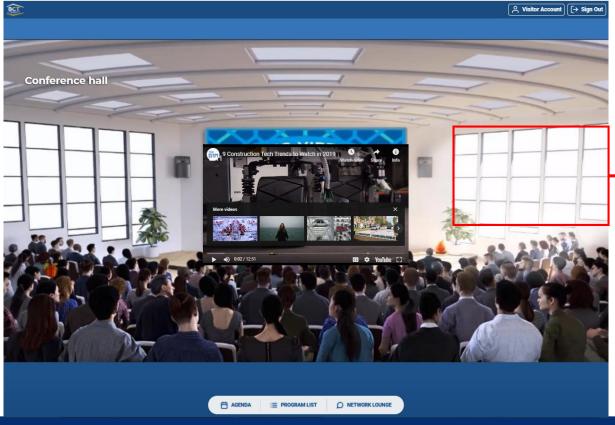
Exhibition Hall

- 1.) MS Word: From 2007 onwards typing =lo 2.) em(i) or =lorem(i, j) in MS Word creates 3.) greeking text--don't forget to hit the enter 4.) key; i and j need to be integers, where i 5.) stands for the amount of desired para 6.) graphs and j numbers the sentences per 7.) paragraph. j has a default value of 3 and 8.) maximum set to 6665. >> screenshots Open 9.) Office: Anextension named Magenta Lorem 10.)ipsum generator is available at services

MARKETING BOOSTERS PACKAGE: Show Directory Board Advertisement



Top Exhibitor Search List: Side searching menu with your company name on the top 5 list, together with direct link to your virtual booth (Limited to 5 companies) Top Recommendations: Company logo appears on the first row under each Building / Construction / Technology sector page, together with direct link to you virtual booth (Limited to 3 companies) US\$ 200 US\$ 200



Logo on rotating banners

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Logo on rotating banner with your preferred hyperlink on conference hall

Sponsored Webinar

- 30 minutes speaking slot
- Your logo on webinar background in your session
- List of live webinar attendees that has signed up for your session for your direct follow up (Contains only those individuals who allow their contact information to be shared)
- *On a first-come, first-served basis
- **Topic must be education rather than commercial driven

US\$200

US\$400

CONCURRENT WEBINAR TOPIC & TARGETED ATTENDEE

Topic	Hosted By	Estimated No. of Attendees	Attendees' Profile
The Application of Concrete Technology in High Speed Rail Project	Thailand Concrete Association (TCA)	200	To Be Update
21st Century Resistant Design and Construction to Withstand Natural Disasters	Thailand Concrete Association (TCA)	200	Structural Engineer, Civil Engineer, Contractor, Builder, Architecture, Developer
Modular Concrete Structures for Urban Developments	Thailand Concrete Association (TCA)	200	Developer, Contractor, Structural Engineer, Civil Engineer
Structural Resistance of buildings to earthquake loads	Thai Structural Engineers Association (TSEA)	200	Structural Engineer, Civil Engineer
Rehabilitation of historical highway bridges in ThailandA Perceptive from Department of Highway	Thai Structural Engineers Association (TSEA)	200	Structural Engineer, Civil Engineer
Investigations & Inspection of structural cracks and defectswhat to look out for?	Thai Structural Engineers Association (TSEA)	200	Structural Engineer, Civil Engineer
Digital Design and Fabrication Conference	Thailand Building Information Modeling Association (TBIM)	200	To Be Update
Artificial Intelligence (AI) and Asset Management Conference	Thailand Building Information Modeling Association (TBIM)	200	To Be Update
Digital City and Infrastructure Conference	Thailand Building Information Modeling Association (TBIM)	200	To Be Update
The Juristic Management with AI in 5.0 Era	Thai Building Manager Association (TBMA)	1,000	Real Estate, Property Management, Juristic Person for Condominium
Preventive Management System in the Building Protection System	Thai Building Manager Association (TBMA)	1,000	Real Estate, Property Management, Juristic Person for Condominium
Building Management with Energy-saving in the Building Powered by Al	Thai Building Manager Association (TBMA)	1,000	Real Estate, Property Management, Juristic Person for Condominium