



## BCT BUYER PROGRAM FACT SHEET

**Event Title** : Building Construction Technology Virtual Exhibition and Webinars (BCT)

**Event Theme** : “Towards Digitalization of Building and Construction Industry”

**Website** : [www.bct-construction.com](http://www.bct-construction.com)

**Event Date** : 25<sup>th</sup> November – 1<sup>st</sup> December 2020

**Organizer** : IMPACT Exhibition Management Co., Ltd.

### Show Description:

**Building Construction Technology Virtual Exhibition and Webinar (BCT)** is your digital building and construction platform for companies and industry professionals to continue to do business, network, showcase, and promote your latest innovations, technology, and solutions to over 3,000 online attendees from all sectors of the building and construction industry.

### BUYER PROGRAM

**Business Matching Activity Date** : 25<sup>th</sup> November – 1<sup>st</sup> December 2020

**Business Matching Activity Time** : 10.00 – 18.00 hrs. (GMT+7)

### EXHIBITOR PROFILE

- **Building** Facilities Management, Cleaning, Security, HVAC, Building Contractors, Formwork & Scaffolding, Fire & Safety
- **Construction** Construction Machinery, Concrete Sector, Machine Tools & Equipment, Road, Mineral & Foundation, Consultancy, Construction Services
- **Technology** BIM, AR & VR, Smart Building, Smart Parking, Telematics, Project Management, Cost Control, Fleet Logistic Management, Maintenance System for Machinery, Stock /Inventory Tracking

### WHY BECOME A BUYER?

#### 1. 1-TO-1 E-BUSINESS MATCHING

Benefit the most from our Professional Business Matching solution when you can't meet key suppliers face-to-face. Get matched and meet potential business partners virtually through 1-1 live chat and 1-1 live call or video with full-time team assistance.

#### 2. 7 – DAY OF BUSINESS E-MEETINGS OPPORTUNITIES

Maximize a week of “real-time” digital business to e-meet and connect with BCT top suppliers and manufacturers worldwide to source the latest machines, technology, and solutions and build strategic global alliances from the comfort of your home and office.

#### 3. DISCOVER LATEST TECHNOLOGY & INNOVATIONS

Be updated on the current trends and find the latest solutions and professional services that you could immerse in your building and construction business digitalization.



#### 4. NETWORK WITHOUT BARRIERS

Be connected with our global exhibitors and key market leaders safe from your home country at your convenient hour. Our digital platform serves as your strategic way to network with the right people and generates new partnerships with ease.

#### 5. ENGAGED WITH LOCAL & REGIONAL INDUSTRY ASSOCIATIONS

Be introduced to many industry associations in a networking session and exchange dialogue with these key market leaders.

#### 6. KNOWLEDGE-POWERED WEBINARS FOCUSED ON SOLUTIONS

Join over 900 construction professionals in the series of webinars conducted by various industry associations and industry's leading solution providers touching on trends, innovations, and adoption of digitalization, exchange ideas, and learn best practices brought about by the COVID-19 pandemic.

#### 7. ACCESS TO VIRTUAL NETWORK LOUNGE

Sit in yourself in the interactive network lounge to network, get connected, and gain more new potential business partners.

#### 8. CONTENT MATERIALS READY ANYTIME

Enjoy your virtual exhibition experience with no more heavy bags of brochures. Browse and download solution contents shared by global manufacturers, ready anytime, anywhere!

### SHOW HIGHLIGHTS

1. **Virtual Exhibition Highlights** – A virtual showcase of modern solutions, innovations, technologies, and current trends. Top Recommended providers will be featured as well as companies you have not virtually visited yet will be highlighted. Direct network with global exhibitors via live chat at the virtual booth or in-network lounge, with unlimited access to downloadable product contents.
2. **1-1 E-Business Matching Session** – E-Meet with our top-profiled buyers from the region to explore new business opportunities through 1-1 live call, video call, or chats.
3. **BCT Webinars** – In partnerships with various industry associations such as the Thai Building Information Modeling Association (TBIM), Thailand Concrete Association (TCA), Thai Structural Engineers Association (TSEA), Thailand Building Manager Association (TBMA), The Building Inspectors Association (BSA), and Thai Generator Association (GEN THAI), our series of webinars will be conducted to provide insights, up-to-date technical knowledge, trends, and adoption of digitalization to Building and Construction business industry.
4. **Dedicated Exhibition Zones** – focussed on three key sectors: **Building, Construction and Technology**
5. **New Product Launches** – witness product presentations, demonstrations, and the latest building and construction machines, technology, and innovative solutions from our key exhibitors.
6. **Networking Lounge** – Expand your industry networks and get more connections from Thai and international partners through our exclusive networking session accessible at your convenient time.



## WEBINARS

Topic	Hosted By
The Application of Concrete Technology in High Speed Rail Project	Thailand Concrete Association (TCA)
21st Century Resistant Design and Construction to Withstand Natural Disasters	Thailand Concrete Association (TCA)
Modular Concrete Structures for Urban Developments	Thailand Concrete Association (TCA)
Structural Resistance of buildings to earthquake loads	Thai Structural Engineers Association (TSEA)
Rehabilitation of historical highway bridges in Thailand...A Perceptive from Department of Highway	Thai Structural Engineers Association (TSEA)
Investigations & Inspection of structural cracks and defects....what to look out for?	Thai Structural Engineers Association (TSEA)
Digital Design and Fabrication Conference	Thailand Building Information Modelling Association (TBIM)
Artificial Intelligence (AI) and Asset Management Conference	Thailand Building Information Modelling Association (TBIM)
Digital City and Infrastructure Conference	Thailand Building Information Modelling Association (TBIM)
The Juristic Management with AI in 5.0 Era Thai	Thai Building Manager Association (TBMA)
Preventive Management System in the Building Protection System	Thai Building Manager Association (TBMA)
Building Management with Energy-saving in the Building Powered by AI	Thai Building Manager Association (TBMA)

## STRONG INDUSTRY SUPPORT

1. Thai Building Information Modelling Association (TBIM)
2. The Building Inspectors Association (BSA)
3. Thailand Building Manager Association (TBMA)
4. Thailand Concrete Association (TCA)
5. Thai Contractors Association (TCA)
6. Thai Generator Association (GEN THAI)
7. Thai Structural Engineers Association (TSEA)
8. India Building Information Modelling Association (IBIMA)
9. Italian Trade Agency (ITA)



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